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Götz brings his many years of PV industry experience to pv magazine's Investigations and Insight team. As a physicist with more than 16 years of experience in the finance industry, he actively accompanied firms from the solar industry in his role as a PV market and technology specialist working for investment banks. In 2012 he founded the advisory firm Smart Solar Consulting, which supports PV and storage companies in their business strategy development and market analysis as well as in financial topics. He is a regular freelance contributor to PV Magazine International focusing on new technologies and the equipment side of upstream manufacturing. Having spent six years of his youth in Istanbul he takes a particular interest in the market development and business opportunities in the Turkish market for renewable energies.



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